

Kick start your social commerce rollout with KPS



Social Commerce is a phenomenon in the digital universe where consumers are both discovering and buying products on one platform. **Enrich your ecommerce strategy with social commerce efforts to increase the effectiveness of your online business.**



Early adoption is vital. Late movers will lose momentum, direct customer reach with their audience, and miss out on the opportunity of a **seamless customer journey** resulting in abandoned purchases.

YOUR CHALLENGES

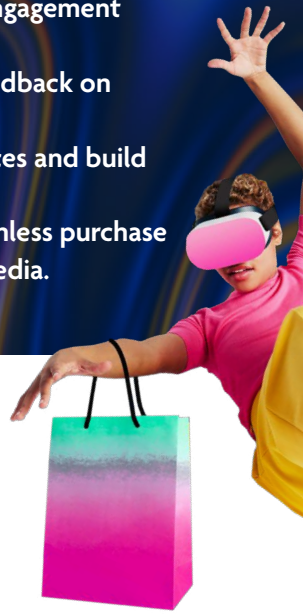
- Low Visibility
- Low Conversion Rates
- Lose of Customer Loyalty
- Attracting the wrong audience

KPIS

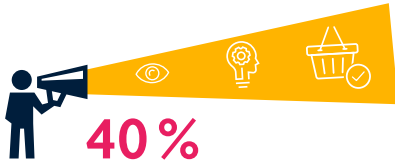
- Amount of sold products
- Company Image
- Customer Satisfaction
- Customer Loyalty

SOCIAL MEDIA IMPACT ON YOUR BUSINESS

- Increase level of engagement and interactions
- Receive instant feedback on your products
- Reach new audiences and build trust and loyalty
- ROI through a seamless purchase funnel on social media.



The time to start your social commerce strategy is now



40 %
of all people have made a purchase via social media before or are willing to do so



1,232,000,000 \$
of commercial opportunity worldwide predicted by 2025



150%
increase in market-volume predicted from 2021 until 2025

We are here to help

TECHNICAL CHECKLIST

Fast Social Commerce Readiness Assessment

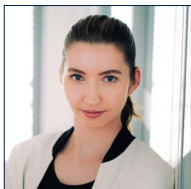
STRATEGY

Strategic approach aligned with your organizational goals

IMPLEMENTATION

Technical Delivery with Social Commerce Implementation

Get in touch



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